REBECCA A. BRITT, M.S.
INSTRUCTIONAL DESIGN • USABILITY • CURRICULUM DEVELOPMENT • TRAINING

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SUMMARY

Design, develop and manage the creation of interactive educational and training projects. Produce distance learning systems (CBT, WBT, TBT) with a focus on meeting learning goals and objectives as established by the needs analysis. Introduce and promote the latest e-learning technologies and industry trends.

SKILLS

Web Architecture: Multi-platform user interface design, including Internet, Macintosh, and PC platforms. Rapid prototyping using Dreamweaver and Photoshop/Fireworks.

Instructional Design/Usability: User profiling, task analysis, and needs assessment. Usability testing and test development.

Design: 10+ years experience in visual communications. Extensive knowledge of multimedia and print design.

Proficiencies: Dreamweaver, Fireworks, Flash, Director, Authorware, Blackboard, Photoshop, Illustrator, Acrobat, QuarkXPress, PowerPoint, Word, Excel, HTML, CSS, DHTML, some JavaScripting

PROFESSIONAL BACKGROUND

SOMETHING GRAPHIC   1992-PRESENT

NEW MEDIA DESIGN & USABILITY CONSULTANT

- Design and develop custom web sites using Macromedia Flash, Dreamweaver and Fireworks.
- Work with clients to develop site and page architecture and web standards policies.
- Develop interactive CD-ROMs and multimedia presentations.
- Advocate and promote web usability.
- Conduct usability tests.
- Coordinate projects with all levels of management—Project Managers, advertising & marketing firms, medical/legal departments and editorial staff.

TECHNICAL TRAINER

- Provide corporate training and curriculum development.
- Conduct needs assessment and develop training objectives.
- Design and create training programs and materials (outlines, trainer's manual, handouts, and exercises).
- Create web-based courses and blended-learning programs for clients.
- Promote adherence to industry concepts, practices, and procedures including Web Accessibility Initiative Guidelines (WAIG) and Section 508.
- Programs taught: Macromedia Suite: Dreamweaver, Fireworks, Flash and Director.

ADJUNCT PROFESSOR: PHILADELPHIA UNIVERSITY   1998-PRESENT

- Design course curriculum including syllabi, class assignments, lectures and required materials.
- Instruct undergraduates in graphic design, packaging, typography and production skills.
- Provide outside lecturers to assist students with discovering possible career options.
- Create behavioral learning objectives for the Continuing Education Program.
- Develop and facilitate Train-the-Trainer classes to design e-learning courses.
- Provide technical training for the customized training programs offered to outside businesses.
- Create curriculum and lessons based on behavioral learning objectives. Modify material based on learner competencies.

CONTINUING EDUCATION INSTRUCTOR: TEMPLE UNIVERSITY   2001-PRESENT

- Develop curriculum and training objectives.
- Design and produce training material.
- Promote usability and accessibility for the Internet (Section 508 and WAIG).
- Programs taught: Dreamweaver I, Dreamweaver II, Flash I, Photoshop, Web Site Design.

EDUCATION

CAPELLA UNIVERSITY   MARCH 2003

Master of Science: Instructional Design for Online Learning

Relevant Coursework: Designing Online Instruction, Interface Design, Project Management for Multimedia, Training Design and Instruction Instructional Media Tools, Delivery Systems for Training and Performance, System Usability Analysis and Design

Thesis: Creating Universally Accessible Web Sites for Distance Learning Environments

CAPELLA UNIVERSITY   JUNE 2003

Graduate Certificate: Training & Development

PHILADELPHIA UNIVERSITY   1999

Graduate course in Apple's QTVR

CARSON-NEWMAN COLLEGE   1989

Bachelor of Arts: Individual Directions (English & Art)

CERTIFICATES

BRAINBENCH CERTIFIED INTERNET PROFESSIONAL (BCIP):
Page Layout, Graphic Design and Multimedia

BRAINBENCH CERTIFIED (MASTER):
Dreamweaver, Fireworks, Photoshop

BRAINBENCH CERTIFIED:
Project Management, Training Delivery and Evaluation, Training Development, Web Design for Accessibility, and Web Design Concepts

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